

CABINET MEMBERS REPORT TO COUNCIL

29th November 2018

COUNCILLOR MRS EA NOCKOLDS CABINET MEMBER FOR CULTURE, HERITAGE & HEALTH

For the period 6th September to 11th November 2018

1 Progress on Portfolio Matters.

The new 'Lily' online directory will go live next month, the original one has over 2,400 directory entries which will be assigned to the new one shortly. During August and September there was 60,674 daily page requests and 17 events attended throughout west Norfolk to many community events and social activities. The Lily information recorded on the InfoPoint at the QE hospital is proving to be helpful for both patients and relatives. The Lily Co-ordinator has trained the staff at west Norfolk's libraries who will be 'Lily Champions'. There are 23 Lily Advisors across the 5 voluntary organisations that are part of the Lily project.

Fields in Trust are currently leading a national initiative on Centenary Fields aimed at securing recreational spaces in perpetuity in honour of the memory of those who lost their lives in the WW1. The Council has entered into an arrangement with Fields in Trust and committed the Tower Gardens to a Deed of Dedication. As there are a number of war memorials located in the Tower Gardens the Deed of Dedication will enable the Council to support its Armed Forces Covenant.

To enable other groups in west Norfolk to commemorate the ending of the WW1 the Council has given small grants to 20 villages and community groups towards events, cleaning memorials, research and exhibitions.

Our Tourism Dept., are now working towards the 2019 campaign, offering accommodation providers the opportunity to advertise in the WN Holiday Guide brochure and the visit west Norfolk website and mobile phone App. West Norfolk advertisers also qualify for 12months free membership of Visit East Anglia web site. As a Council we encourage accommodation providers and tourism attractions to list themselves on englandscoast.com as the Coastal Tourism Academy promotes the coastal areas to Germany, Holland and France through trade and press trips, travel fairs and tour operators. A recent report from the Economic Impact of Tourism in west Norfolk shows an increase of 2.9%, (10,632), of actual jobs from 2016 to 2017 were created through Tourism, also the number of overnight trips has increased by 7.4%, (527,200).

Norfolk Museums Service has received funding from the Government's Coastal Communities Fund to promote sustainable tourism and new ways of accessing the wealth of heritage in the coastal area between Kings Lynn and Burnham Market. The project named, 'Coastal Treasures', will develop walking and cycling trails using modern technology to bring heritage assets to life, such as the Seahenge and Snettisham Iron Torcs. Two Teaching Museum trainees are designing the trails and are funded via the project. The Coastal Treasures project aims to complement the WN Rural Churches Trails for which the Council received funding from the EU Leader grant. This project was reported in my last Council report.

2 Forthcoming Activities and Developments.

The SLA between the Council and the Lynn Museum is providing free admission to visitors until end of March. During this month on each Wednesday the Museum is offering a programme of afternoon talks, and the 4th Wednesday of each month Coffee, Cake and Collection mornings are organised. A new programme to encourage parents and under 5's to visit the Museum has been launched.

REVEAL is an active-reality adventure arts project which was launched last week. The public are invited to use mobile phones to discover clues and other content each day which will be brought together via large scale light projections. This major new arts and tech project has been created by a team of 30 artists, musicians and playwrights working with Collusion an arts organisation.

3 Meetings Attended and Meetings Scheduled

Portfolio meetings with

Ray Harding Chief Executive
Lorraine Gore Deputy Chief Executive & Director of Finance
Chris Bamfield Director of Commercial Services
Claire Thompsett Grounds & Open Space
Roger Partridge Heritage Gardens Outreach Officer
Undina Reinfelde WN Tourism Trails Dev. Officer
Norfolk Museums Coastal Treasures Dev. Officers
Karen Robson LILY Co-ordinator

Cabinet

Regeneration & Development Panel

Environment & Community Panel

Norfolk Arts Forum

Health & Wellbeing Board

Norfolk Records Committee

Joint Norfolk Museums Committee

Norfolk Armed Forces Covenant Board

NCC Walking & Cycling Working Party

NHS WNCCG Primary Care Commissioning Committee

Anglia In Bloom Presentations

WN Tourism Forum AGM

KL Internal Drainage Board
Alive Management Board
Alive Leisure Trust AGM
KL & WN Cultural Board Meeting
Friends of Lynn Museum AGM
The Garage Performing Arts Norwich
WN & KL School Girls Trust
WN Community Transport AGM
Norfolk Relate